# 7.2 File Level Recovery Creating an easy to use capability

Playback 0

09.19.2014





# Hello.



Angelique Budaya Product Manager



Jim Smith Client Architect



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Clare Byrne Information Development



Mike Collins TSM Development



Fun Tang Information Development



Andres Holguin Visual Design



Gergana Markova Customers



Kevin Gibble VMware UI Development

#### Critical to our success:

Steve "Woj" Wojtowecz Executive Sponsor

Bharti Patel
Director of C&SI Storage
Management Development

Chris Rich UX Manager

# Playback 0

Playback 0 is for the File Level Recovery team to present what has been agreed to and what will be created to support 7.2 objective and hills.

This two-hour session will cover:

Project Context, Hills & Sub-Hills and Competitors Angelique Budaya & Jim Smith

Field Work, Personas, Journey Maps, FLR Interaction/Visual Design Adam Kallish & Clare Byrne

Technical Foundation & Engineering Assessment Martin Wedlake, Mike Collins & Avi Hochberg

# Meeting Suggestions

This meeting is to share what has been accomplished to prepare for sprints to build 7.2 File Level Recovery. There are a few ways to provide feedback:

- Ask questions at any point in the presentation
- Use the chat function in Same Time. It is being monitored by Angelique Budaya. She may answer a question in the chat, or ask it aloud
- If a question cannot be answered fully, due to the answer or time, the team will follow-up with the person after Playback 0

# 7.2 File Level Recovery Creating an easy to use capability

Playback 0

09.19.2014

Adam Kallish, UX Lead Clare Byrne, ID Lead

IBM Design



## Goal of File Level Recovery

Creating a web-based File Level Recovery capability with a user experience that matches the competition, industry and expectations of help desk, client server admins and line-of-business roles that lays the groundwork for moving to a line-of-business user self-service model.

The team had also been defining an integrated client common-services stack that would accelerate installation, backup, recovery, gathering of logs, and reporting through two other aspects around clients:

- Client Management Services focusing on BA Client Install & Configuration
- TSM for VE within vSphere

## The role of IBM Design Thinking



The TSM Client team is working to change the TSM development culture to IBM Design Thinking.

#### Attributes:

- simplification
- visibility, availability, reliability
- effectiveness with less effort
- improved insights
- reduced tool sprawl

## The role of IBM Design Thinking

From the start of the client initiative, we were committed to a holistic collaboration with IBM roles and external customers to learn about the "as is" state of client environments and to explore a more desirable "to be" state.

Product Management, Engineering, and Design have completed many working sessions to understand conceptual models of how personas approach the backup and protection of their data assets.

From these conversations came an increased understanding of the many problems, and what to focus on to create value back to markets.

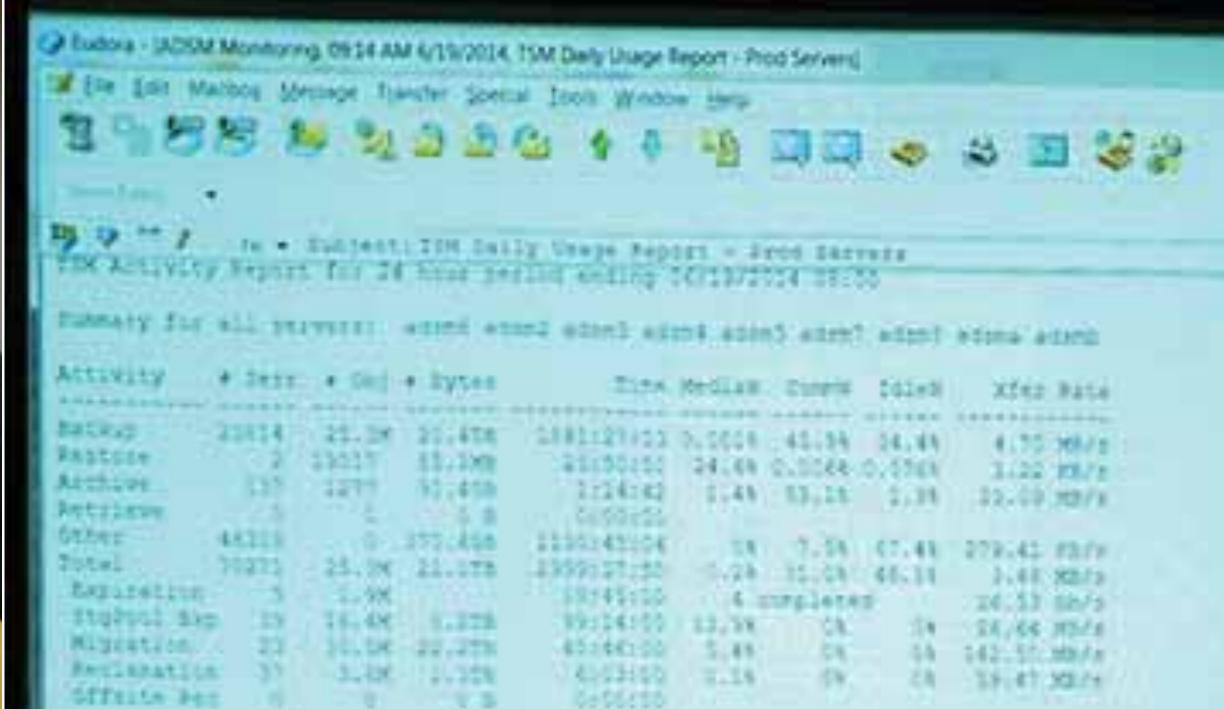
The TSM Client team is working to change the TSM development culture to IBM Design Thinking.

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- simplification
- visibility, availability, reliability
- effectiveness with less effort
- improved insights
- reduced tool sprawl







## What we learned about the diversity of client environments



My Spaces → Tivoli Storage Manager Operations Center → TSM Clients → Release Blueprint - TSM Clients → Activities and Deliverables → User Study → Customer Visit Roll Up



KALLISH, ADAM R. ▼







#### TSM Clients

- Release Blueprint TSM Clients
  - Activities and Deliverables
    - Client Deployment Criteria
       Competitive Landscape
       Design Summit
    - ▼ User Study
      - Customer Council

#### Customer Visit Roll Up

Participating Organizations

Questions

Quotable Quotes from User Study

UHG/Optum Calls about VE

Client Experience Predictor Links

Client Hills

Playbacks

**Project Variables** 

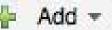
- Design TSM Clients
- Personas TSM Clients
- Research TSM Clients

#### **Customer Visit Roll Up**

Show Talk

Stop Watching







1 Added by KALLISH, ADAM R., last edited by KALLISH, ADAM R. on Jul 24, 2014 (view change)



Edit

Fortune cookie tidbits Martine and Adam received at a client lunch in Philadelphia 3

As we visit customers in the field, we are quickly posting raw interview content on our customer interview matrix (by invitation only) and continually are looking for patterns around organizational structure, collaboration & environment, and tasks to compare our original assumptions to what we directly experience in the field. Edit

#### What we were seeking to have answered

Clients are a varied landscape of storage environments, skill levels, and collaborations. For this reason, we were interested how :

- organizational structure affects types of roles, skill levels and zones of control. When we first started, we had five personas identified. This grew to the
  current eleven personas. Depending on the organization, TSM administrators have different skills & tasks.
- collaboration & environment variations affect how different roles interact with each other and the digital systems they use to interact & document, install, configure, first backup and every day use of data protection. There are many roles on the client side that act as a proxy for a line-of-business user, or in many cases are the user of backup and recovery services. The storage environments and if it on premise, hybrid and off premise and the structure of their data centers also affect collaboration.

## What we learned about the diversity of client environments

Alot of diversity in terms of tools, collaboration and techniques

- "Installing client nodes suck . . . It is time consuming and we do it node by node."

  <u>Einstein Healthcare</u>
- "I have no understanding how many nodes are in my area." Cornell University
- "Why do I need to read through 500 pages of documentation while our competitors are one click and the data mover is deployed?"

  IBM
- "Nobody cares about backup, people want files restored." Intact Financial
- "When we say 'storage' we mean everything." University of Montreal

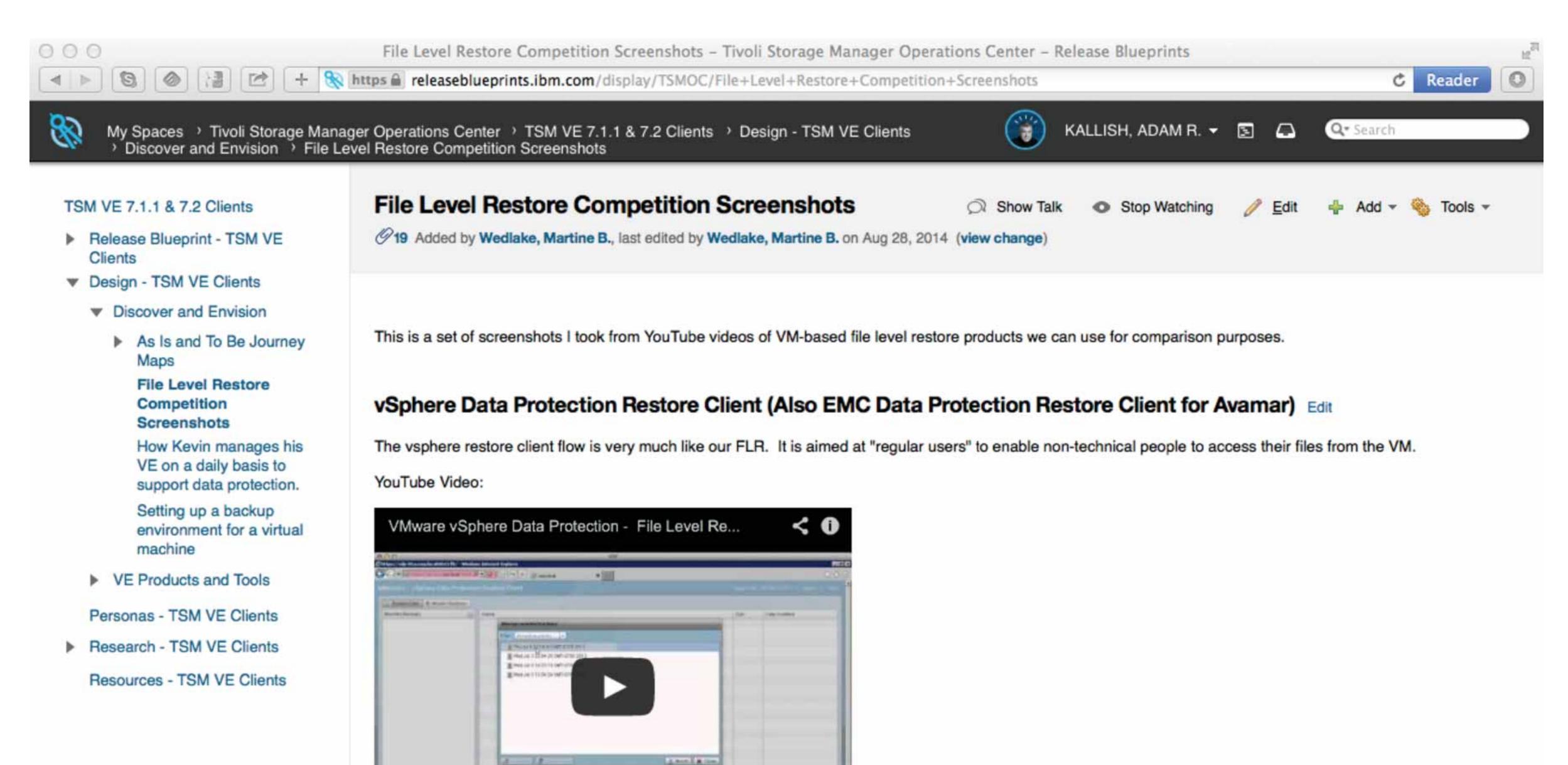
## Some variables that affect strategy and scope

Our operating hypothesis and field visits informed one another

Through experience with TSM markets and direct ethnographic and observational research, we have identified three key areas that affect how data protection software is used:

- 1. Organizational structure affects types of roles, skill levels and zones of control. When we first started, we had five personas identified. This grew to the current ten personas. Depending on the organization, TSM administrators have different skills & tasks.
- 2. Collaboration & infrastructure environment variations affect how different roles interact and what systems they use to interact, document, install, configure, complete first backups, and protect data daily. The storage environments (if they are on premise, hybrid, off premise) and the structure of their data centers also affect collaboration.
- 3. Tasks are impacted by 1. and 2. in how clients are installed, configured, first backed up, used every day, updated and supported.

# Competitor File Level Recovery Solutions



I make market

# Competitor File Level Recovery Solutions

The team reviewed File Level Recovery tools from VMware, Veeam, vRanger, and Unitrends.

Some are moving along the same trajectory of self-serve, except for Veeam, which is still geared to an experienced VE administrator.

Most competitors are using very established GUI metaphors such as tree structures, split panes, and over-reliance on modals – which are feeling compicated and dated for 2014.

# Competitor File Level Recovery Solutions

There are also several heuristic principles that are challenged in their solutions. A few examples :

- recognition rather than recall: things appear and then disappear
- anticipation: relying on old and established metaphors rather than simplifying screen real estate and user flows
- readability: many screens are swirls of color and it is hard to know where to cognitively enter and exit a screen
- learnability: most solutions require knowledge of related product tools and terminologies that may not be accessible

## Self Service and Line of Business Users



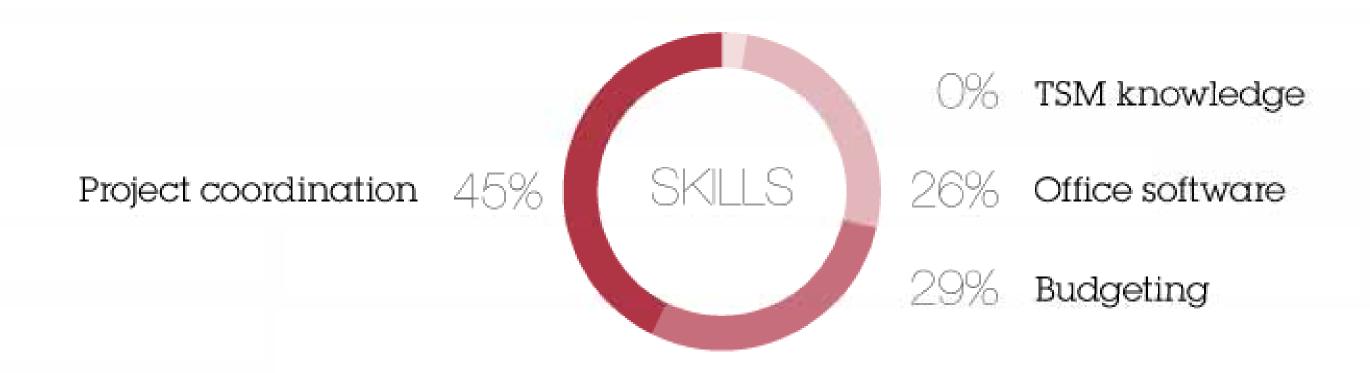
# Susan

**Executive Assistant** 





My file was corrupted. I need that restored now!



## **TASKS**

- · Creates important documents for upper management
- Responsible for office budgeting
- Follows organizational procedure, usually in a help system, to make requests for data restoration

## **GOALS**

- Wishes she could restore her own files
- Wants to get a promotion
- · Wants to be a better mother

### A DAY IN THE LIFE

- 8 am Susan is awoken by the hungry cries of her toddler. She grabs a bottle from the kitchen and prepares breakfast for her 5-year-old daughter. Susan's toddler is being extra fussy today, which causes the morning routine to run over time. She hurries everyone into the car and makes stops at daycare and elementary school along the way to the office.
- 9 am Susan rushes into her first meeting fifteen minutes late. Everyone looks up as she takes the last seat by the chairman. Susan then takes down meeting minutes for whatever topics are left.
- 11 am When the meeting concludes, and her embarrassment subsides, Susan turns off the projector and grabs the presentation laptop. She heads to her desk to check email and voice mail, answering urgent messages. She stops by her boss' office to remind him of his appointment with the executive director this afternoon. Next she checks her to-do list from yesterday. She has a few memos to prepare for that meeting.
- 12 pm Susan forwards copies of the memos to her boss for approval. While waiting, she follows up on more emails.
- 1 pm During lunch, Susan preps for tonight's PTA meeting at her daughter's school. The school is planning a carnival for the kids next weekend.

## Self Service and Line of Business Users

IBM and the markets it serves has experienced a shift the increased consumerization of business systems.

When we started on our journey in exploring client environments, we thought that "Susan" the file/data owner would be the main user of file level recovery.

Through field work and further research, we discovered that there are many proxies that act on behalf of Susan, either due to organizational culture – or that systems and their data models are not geared to line-of-business users.

#### Attributes:

- Every user is a buyer
- Infrastructure is invisible
- All actions are data
- Systems talk

## Roles & Personas

The more we explore, the more they grow . . .

When we started with clients, we had identified four key personas.



**Susan**File/Data Owner



**Janice** Help Desk



**Kev** VE Admin.



**Lin** TSM Operator

## Roles & Personas

The more we explore, the more they grow . . .

Over time, we have identified nine personas.



**Susan**File/Data Owner



**Bob** Server Admin.



**Janice** Help Desk



**Marsha**File Server Admin.



**Frank** Email Admin.



**James**Database Admin.



**Kev** VE Admin.



**Andrew** Auditor



**Lin** TSM Operator

# Roles & Personas Our current thinking through clusters

From our field work we realized that any type of recovery takes the collaboration of a few personas working together to complete a task. This began to define a context for improving existing IBM products by making software more consumable.

As we developed specific personas, we saw that they started clustering together into natural groupings.

# Roles & Personas Our current thinking through clusters

## File Owner



**Susan** File/Data Owner

## Software



Janice Help Desk



**James**Database Admin.



**Frank** Email Admin.

## Platform



**Bob** Server Admin.

## Infrastructure



**Brad**TSM Rec. Admin.



**Lin**TSM Operator



**Kev** VE Admin.

# Creating a simple file level capability

A web-based File Level Recovery is a must have for IBM to go to market as a response to competitive capabilities.

The team approached the definition of File Level Recovery as a common tool for several personas to use to restore files.

The team believed that File Level Recovery meets the needs of help-desk and server administrators, but can begin to also address the needs of Susan, a line-of-business user.

## For 7.2 File Level Recovery, our hills are:

## Who What Wow

- 1. File, Software and Platform owners can restore individual files from a VMware VM from anywhere without VM & TSM knowledge
- 2. Infrastructure administrators can set up, configure, & manage to monitor infrastructure resources without doing individual point management
- 3. Infrastructure owners can easily enable a restore that honors current access with minimal administration

# Information Development



My Spaces → Tivoli Storage Manager Operations Center → TSM Clients → Design - TSM Clients → Language for client designs



Show Talk

KALLISH, ADAM R. ▼ 🔄 🔼

Watch





<u>E</u>dit

Q \* Search

#### TSM Clients

- Release Blueprint TSM Clients
- Design TSM Clients
  - Client Products & Tools

Current and Future State of Client Side Workflows Design Principles for Clients

- Discover & Envision
- Language for client designs
- Personas TSM Clients
- Research TSM Clients

Resources - TSM Clients

#### Language for client designs

Added by Byrne, Clare M., last edited by Byrne, Clare M. on Sep 09, 2014 (view change)

- Audience
- Basics
  - Resources and links
    - IBM Design Language
    - Tone
    - Other resources
- Where do we need more than in-line text?
- Heuristics
- Words to use and not use
  - Term issue: the person that Susan goes to for help with backup issues
  - Term issue: recovery point vs. recovery vs. ....
  - Term issue: platform or operating system
  - Term issue: partially protected with errors
  - Naming of product
- Issues to watch

This article will evolve as Clare, Fun, Julius, and others collaborate on it, determine what's useful, what's not.

The initial focus is on personas that we expect to use the file level recovery feature, and client management services. Initially the focus was Susan, the business user of backup software. The primary persona might change to Bob as customer interactions and feedback evolve the thinking of the design team.

We will be borrowing from conventions established for the Operations Center, but striving for even more simplicity and absence of technical jargon.

Audience Edit

# **Information Development**

From the start of the client initiative, information developers have been active collaborators with the team in thinking through cognitive and linguistic issues that impact user experience, with a focus on personas' goals and message tone, terminology, and placement.

- A conversational tone, applying progressive disclosure principles to deliver the right amount of information, in the right place, at the right time.
- Simple, accessible interface text through application of our experience with minimalist writing, IBM style and terminology, and writing for a global audience.
- Help imbedded in the screens, in the form of clear labels, instructions, and messages, reducing the chance for error. Identify where more help is needed.

## Journey Map for File Level Recovery

## Current "As Is" State

Primary Users



**Bob**Server Admin.



Janice Help Desk

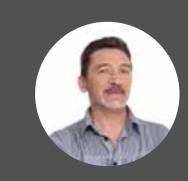


**Susan** File/Data Owner

#### Coordinators



**Lin** TSM Operator



**Kev** VE Admin.



#### Discover

Primary users do not have knowledge of how to do file-level recovery.

They need to communicate with coordinators in order to recover files.



#### Install

Integrated into the TSM VE client install procedure.

Setting up for file-level recovery often requires creation of Windows & Linux recovery machines

Recovering files on Linux is especially complex with lots of system-level knowledge required (e.g., iSCSI mounts, etc.).



### First Use

First use carried out by coordinators running the recovery agent to mount VMs and verify that files can be accessed.



## Every Day Use

Primary users will contact coordinators to request a file level recovery.

Coordinators use VM knowledge (Linux vs Windows) to determine appropriate recovery agent to mount the recovery point as a drive and use OS tools to copy the file and provide it back to the primary user.



#### *Maintain*

Integrated with TSM VE Client. E.g., logs, vmcli, etc.



## Upgrade

Integrated with TSM VE Client install and upgrade procedure.

Need to worry about additional recovery agents (e.g., both Windows and Linux).

# Journey Map for File Level Recovery

# Proposed "To Be" State

Primary Users



**Bob** Server Admin.



Janice Help Desk



**Susan** File/Data Owner

#### Coordinators



**Lin** TSM Operator



**Kev** VE Admin.



#### Discover

Primary users learn about a file-level recovery service through an IT support web site that has a link to the FLR tool.



#### Install

Integrated into the TSM VE client install procedure.

Setting up for file-level recovery often requires creation of Windows & Linux recovery machines

Recovering files on Linux is especially complex with lots of system-level knowledge required (e.g., iSCSI mounts, etc.).



## First Use

Done by a coordinator who installed the TSM VE Client in order to test the end-to-end service.



## Every Day Use

Primary users will log into the filelevel recovery tool using a browser (typically running on the VM itself, but not strictly necessary).

No interaction with coordinators is needed to successfully restore files from a recovery point.



## Maintain

Integrated with TSM VE Client. E.g., logs, vmcli, etc.



## Upgrade

Integrated with TSM VE Client install and upgrade procedure.

Need to worry about additional recovery agents (e.g., both Windows and Linux).

## Aligned with Users

Create "Familiar" tools based on role

We're building and incorporating personas into the design of the new tools, so that tools align with what users actually want to do and accelerate installation, configuration, backup, recovery, & reporting.

This avoids frustrations coming from lack of knowledge/skills, broken communication loops, etc.

"In its commitment to customer service, IBM learned that the best way to serve and prosper was to provide equipment adapted to his requirements, rather than ask him to alter his business to fit our machines."

A Business and Its Beliefs
Thomas Watson Jr., 1961

## Aligned with Users

Create "Familiar" tools based on role

Key attributes for this approach:

Integrated = create familiar work flows and environments that allow for self-service

Common = allows for common interfaces

Accelerated = connecting workflows and data models for faster input & feedback

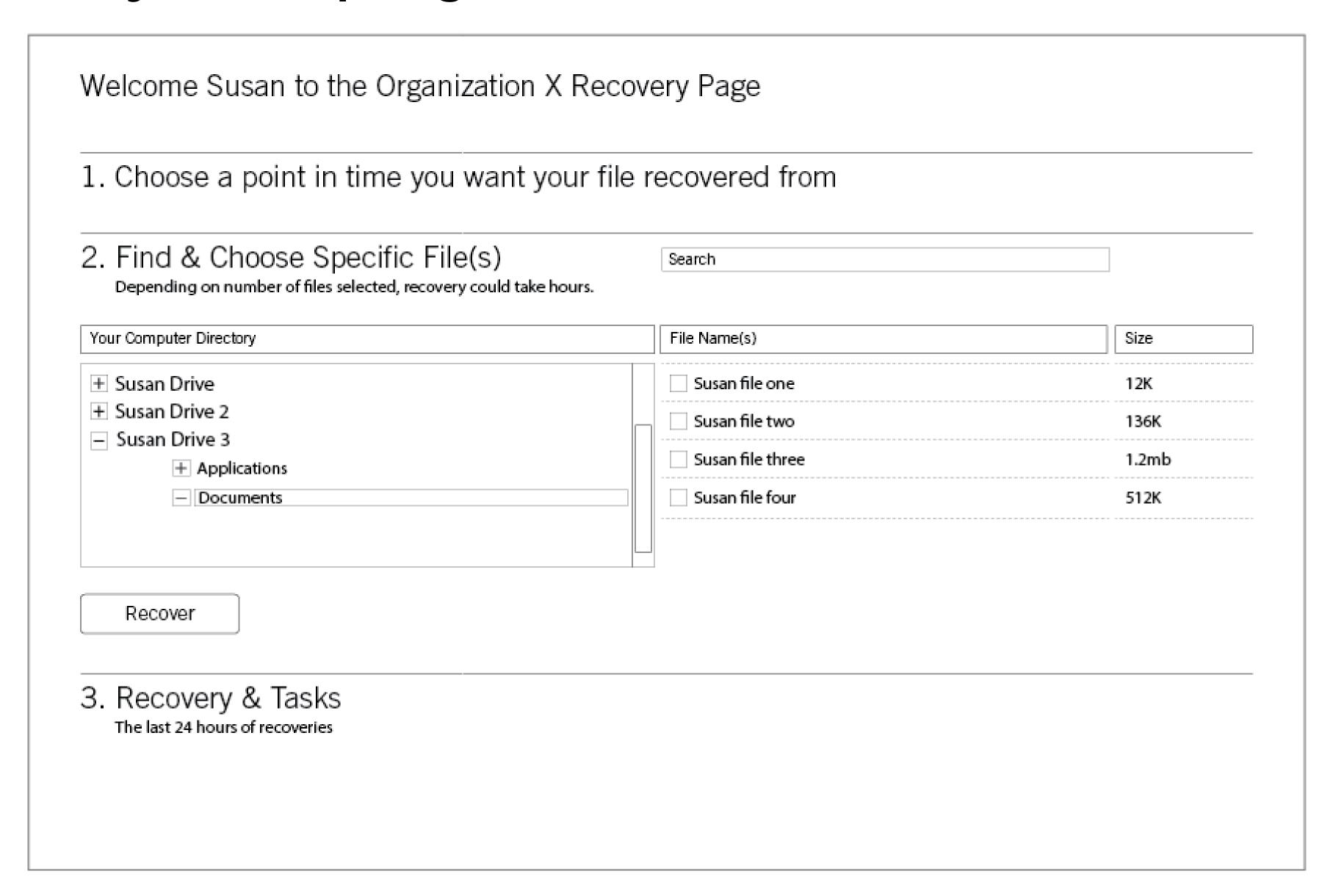
Empowered = allows users to connect requests, tasks and outcomes in self-service and closed feedback loops

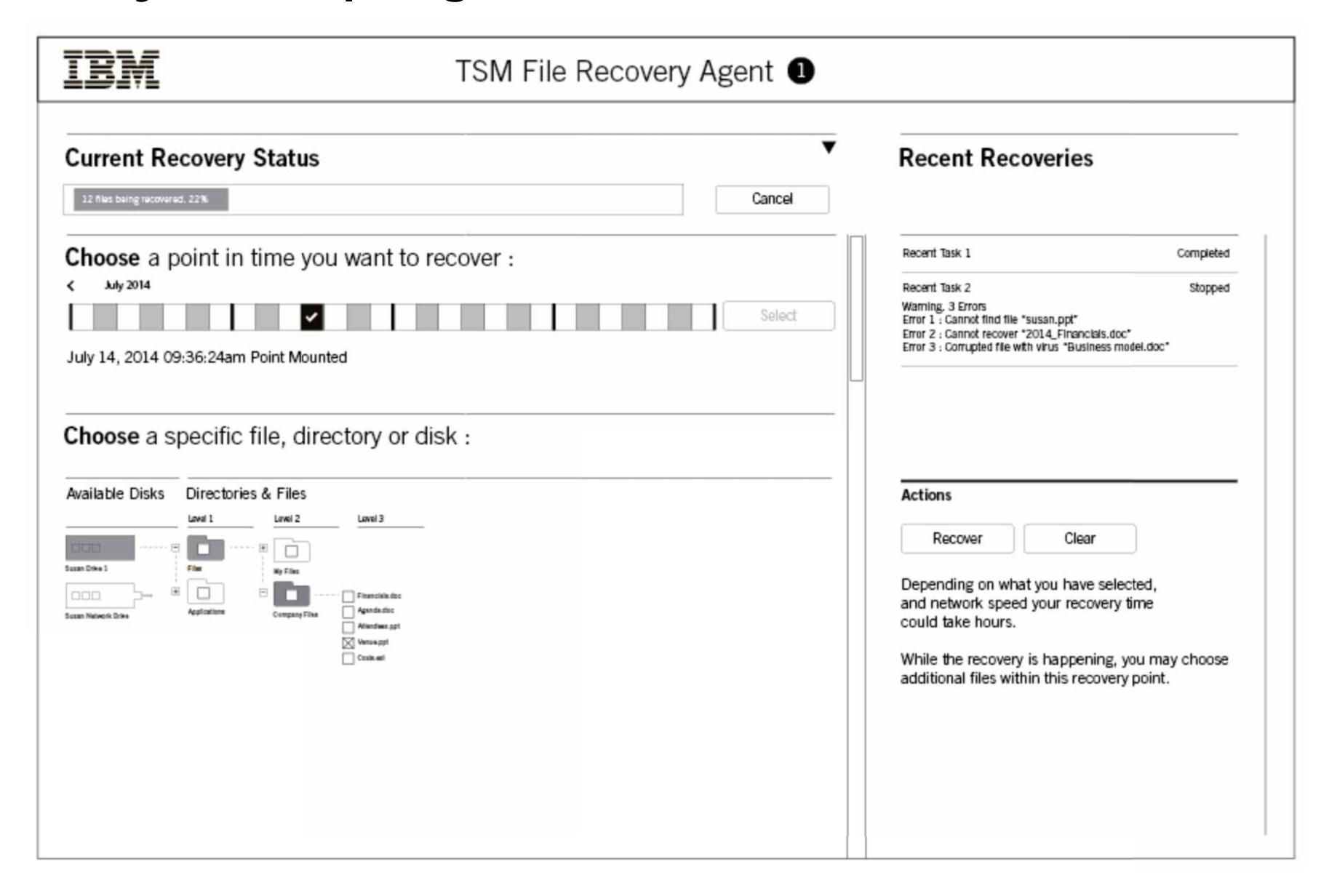
"In its commitment to customer service, IBM learned that the best way to serve and prosper was to provide equipment adapted to his requirements, rather than ask him to alter his business to fit our machines."

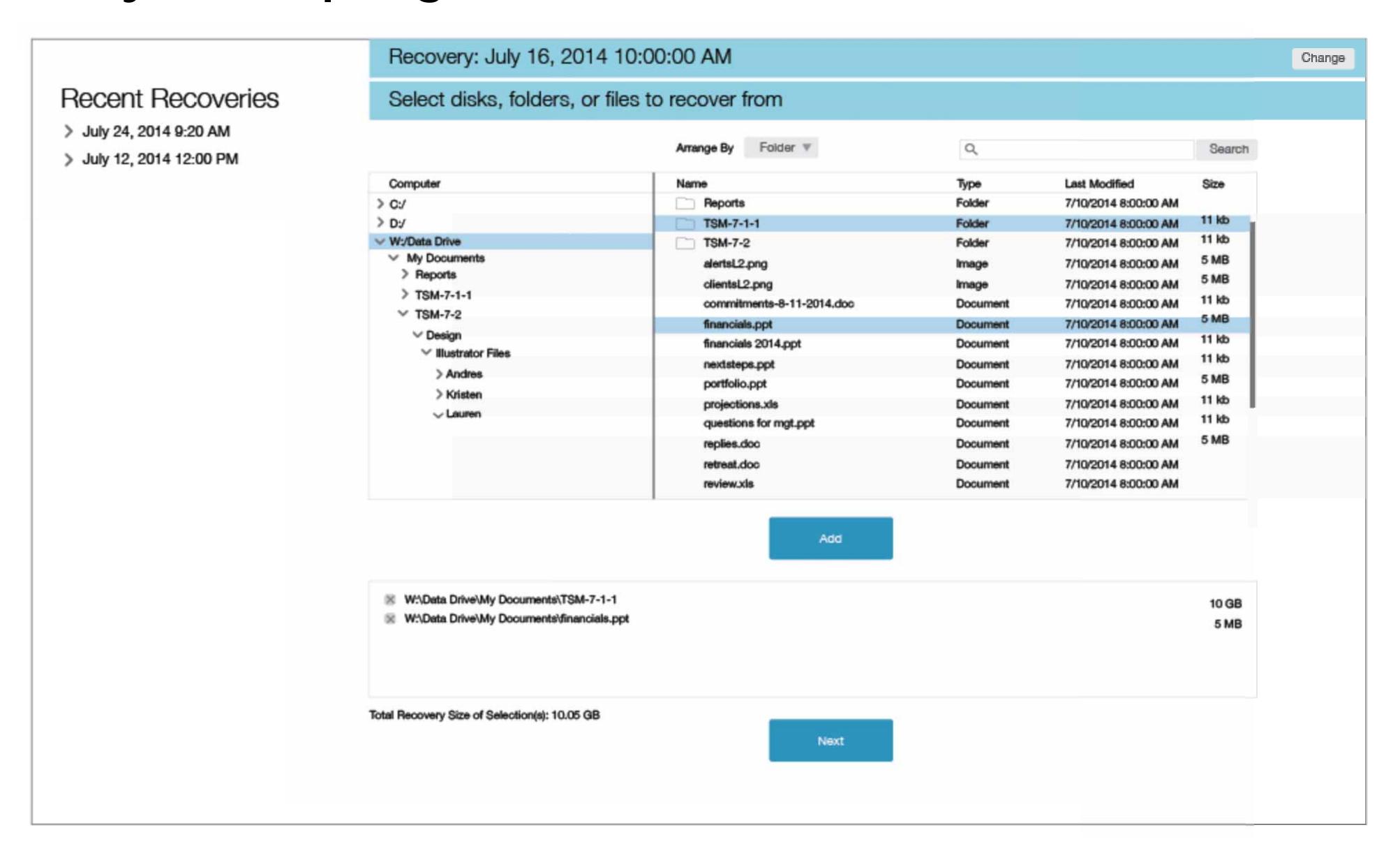
A Business and Its Beliefs
Thomas Watson Jr., 1961

The team began to sketch possible ways to approach a File Level Recovery capability and went though many iterations to discuss:

- specific tasks
- data models & data representations
- system feedback to support tasks

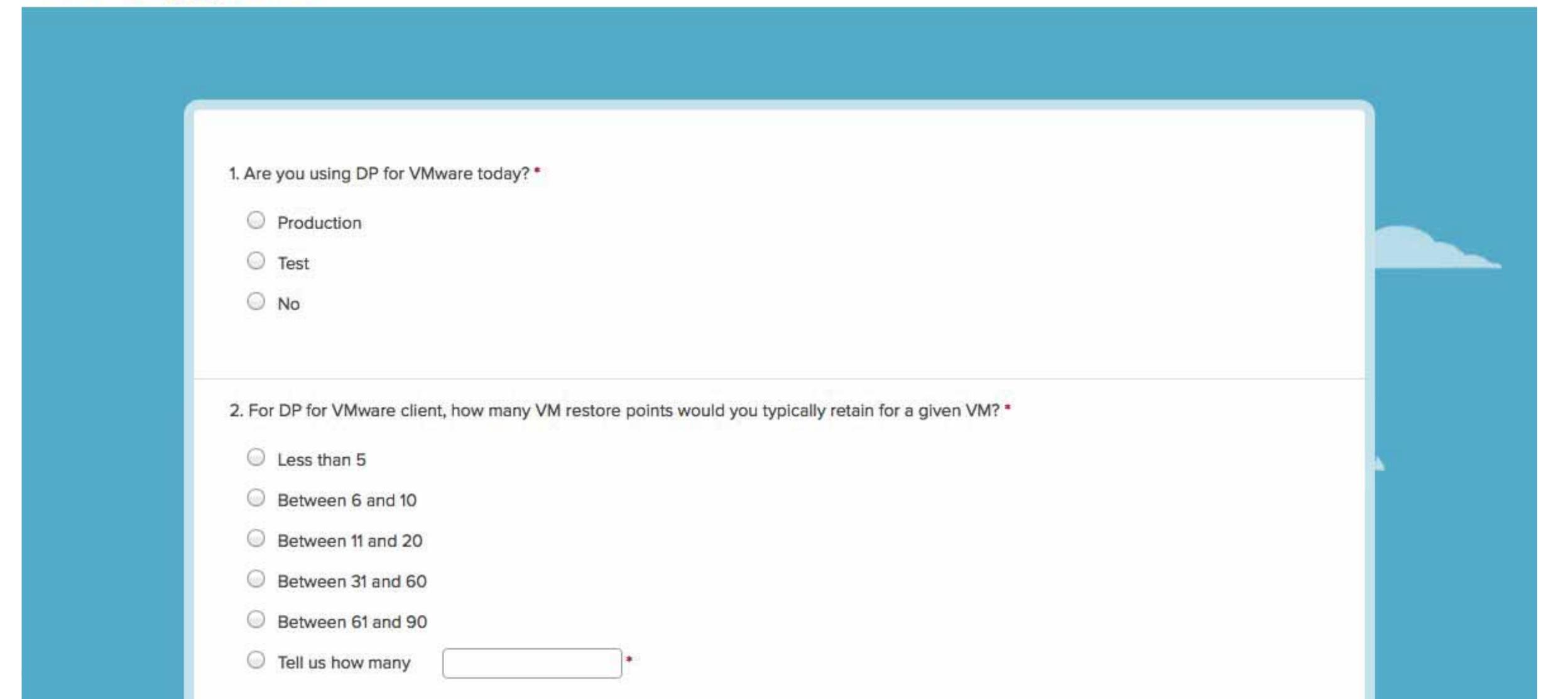






# Early Concepting Feedback

# surveygizmo



# Early Concepting Feedback

Based on our field visits, we established relationships with specific customers and invited them to be part of a Client Customer Council, a small group to keep conversations informal and manageable.

Their feedback to data environments, wireframes, and visual design was helpful in refining our ideas.

Benoit Dolbec Intact Financial

Kumar Kancharana Piedmont Healthcare

Chris Koster MKIII

Darryl Shorts
Franciscan Missionaries of Our
Lady Health System

Jason M. Stuart Cornell University

Benjamin L Strohm Louisiana State University

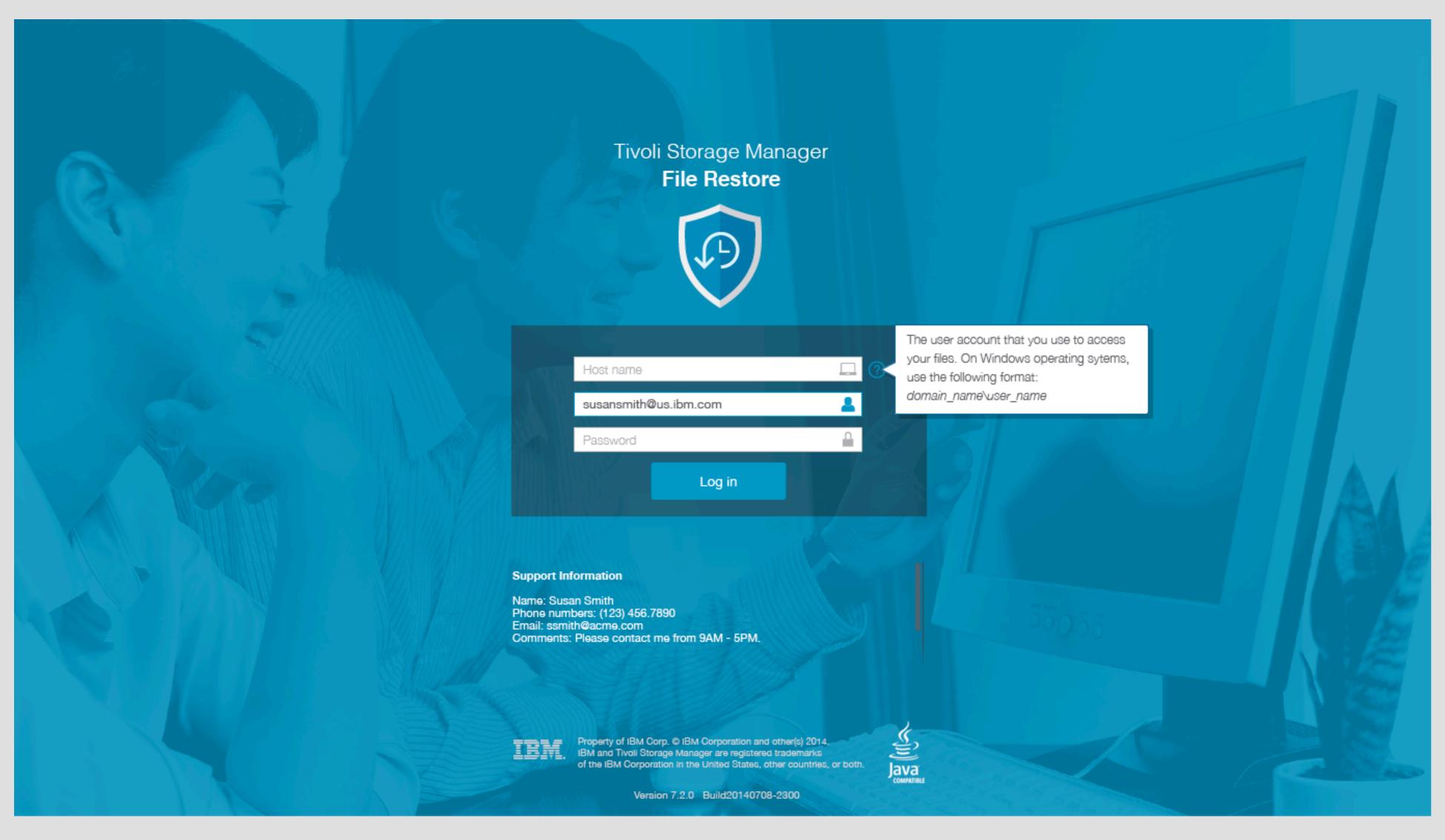
Bob Talda Cornell University

## Interaction and Visual Design

The team moved to high resolution visual design to refine our ideas within representational software.

Integrating the new IBM Design Language with existing patterns from TSM Operations Center, the team focused on creating a simple workspace aimed at providing a contemporary workspace to mount, select and restore files.

#### Initiating a Restore: Login



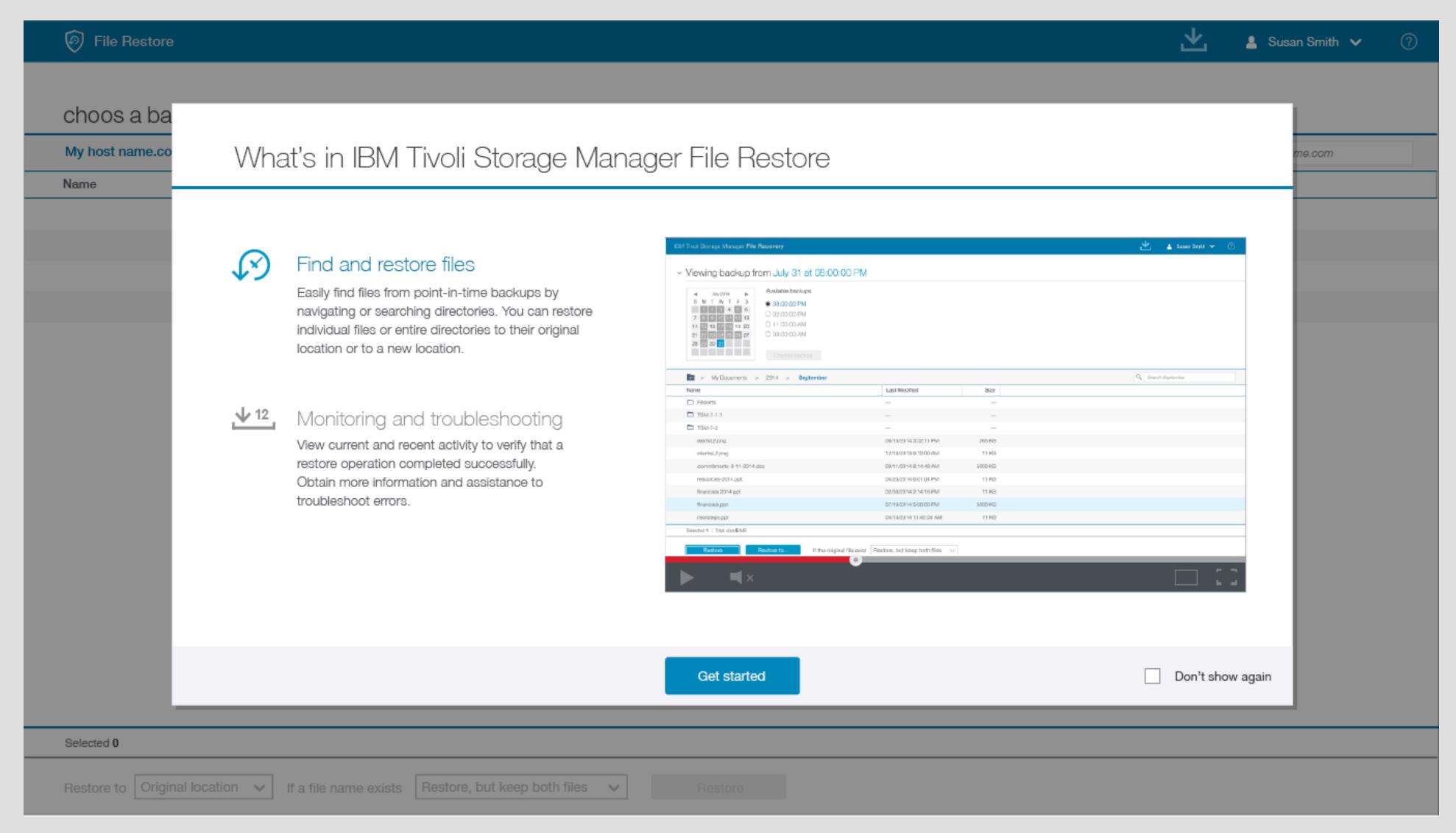
User logs in the first time using same credentials that they have for their VM.

the grace period between logins is 7 days, it is considered a new session (no context).

If it is shorter than 7 days, user is in the same context as the previous login

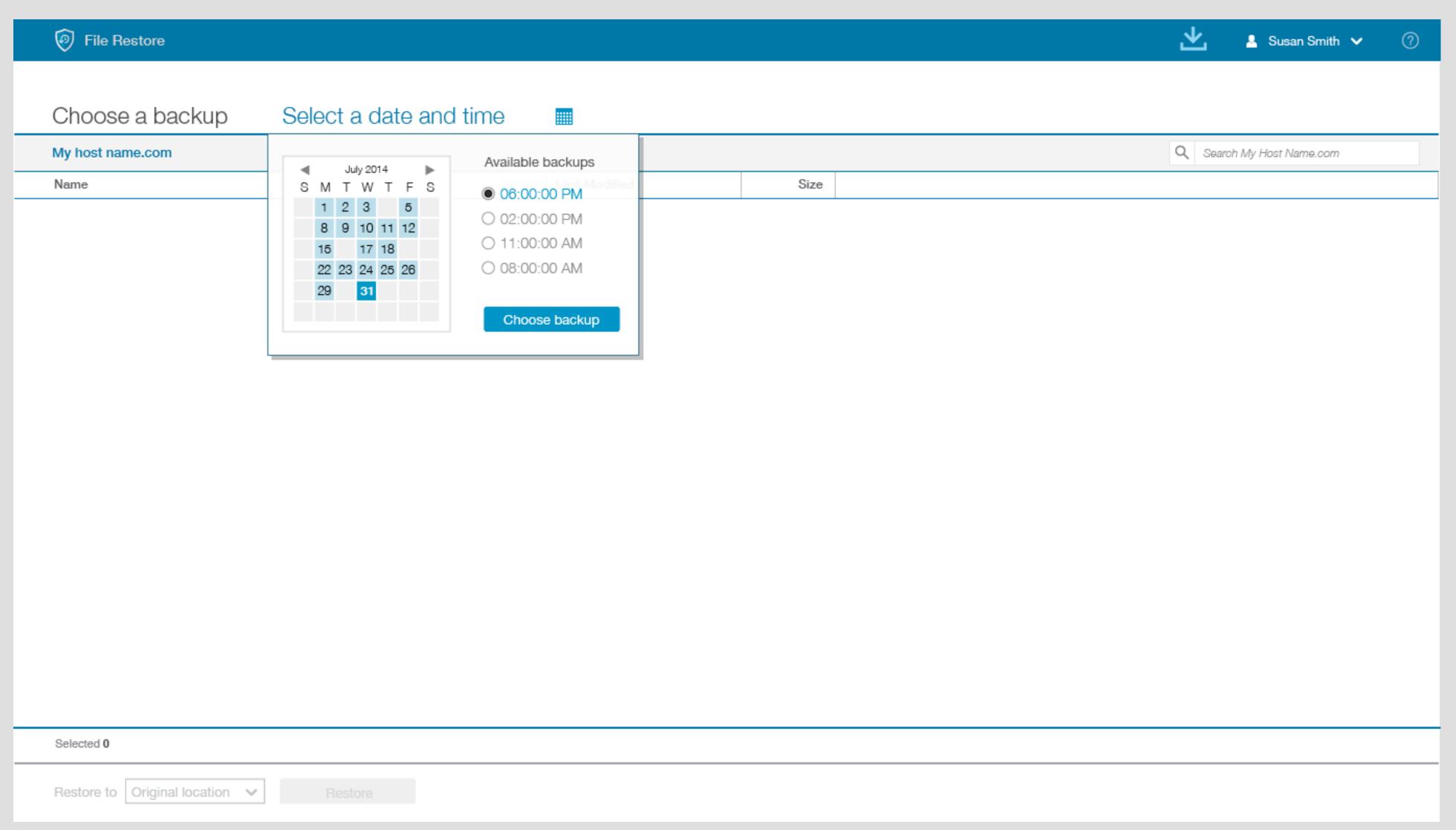
If an administrator shares support information, this would show in the login as well as in an "about" modal.

#### Initiating a Restore: What's New in File Restore



On login for the first time, a user will be presented with a few key time to value messages with short videos on how to best use file restore.

### Initiating a Restore: Choosing backup

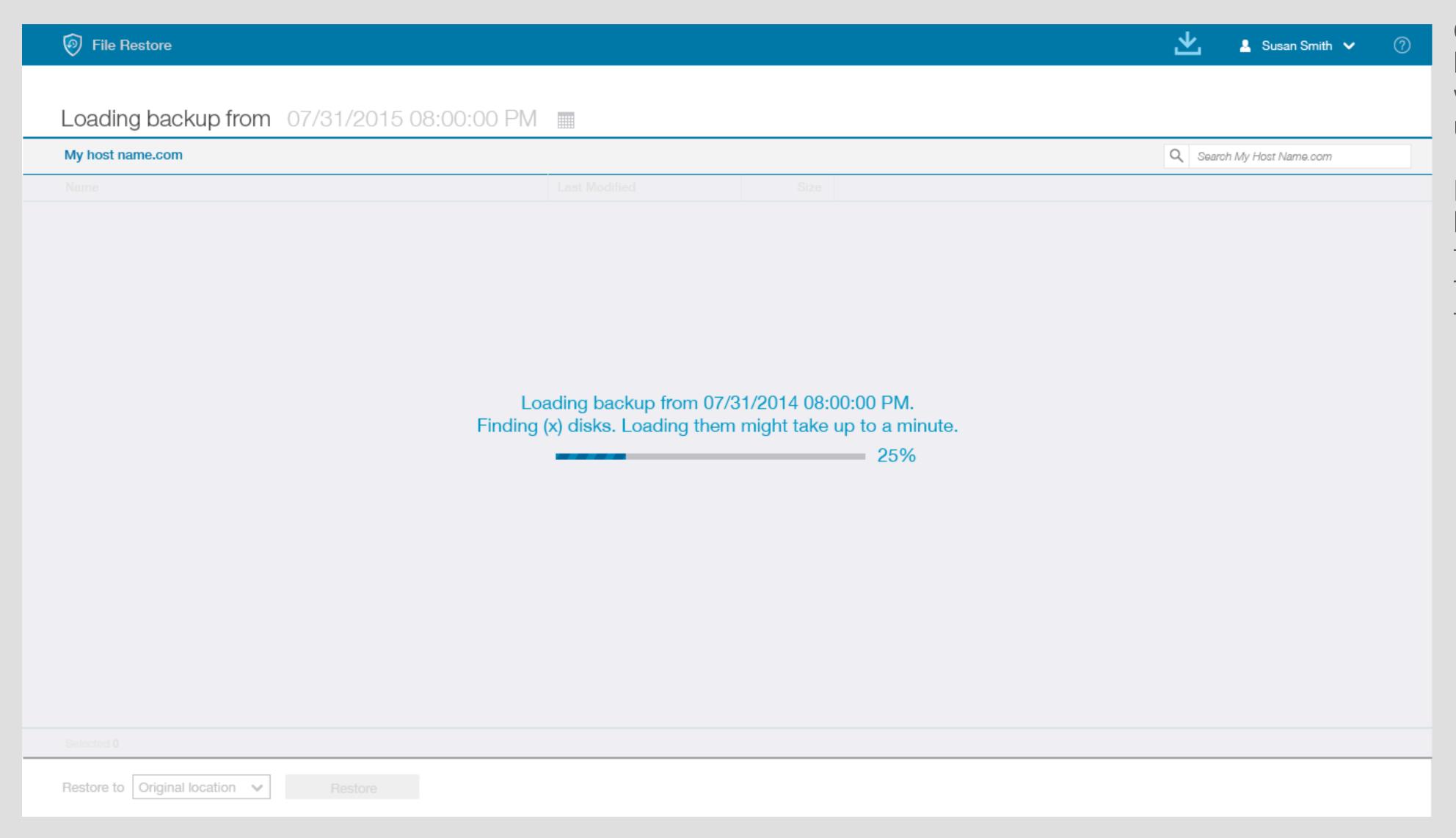


On login, the system will:

- 1. System finding available backups
- 2. User choosing a backup
- 3. System loading backup
  A user can either choose
  that combination, or
  another date and time
  and choose it to load
  that combination.
- 4. Viewing specific backup

The backup date/time area goes away and is activated on hover.

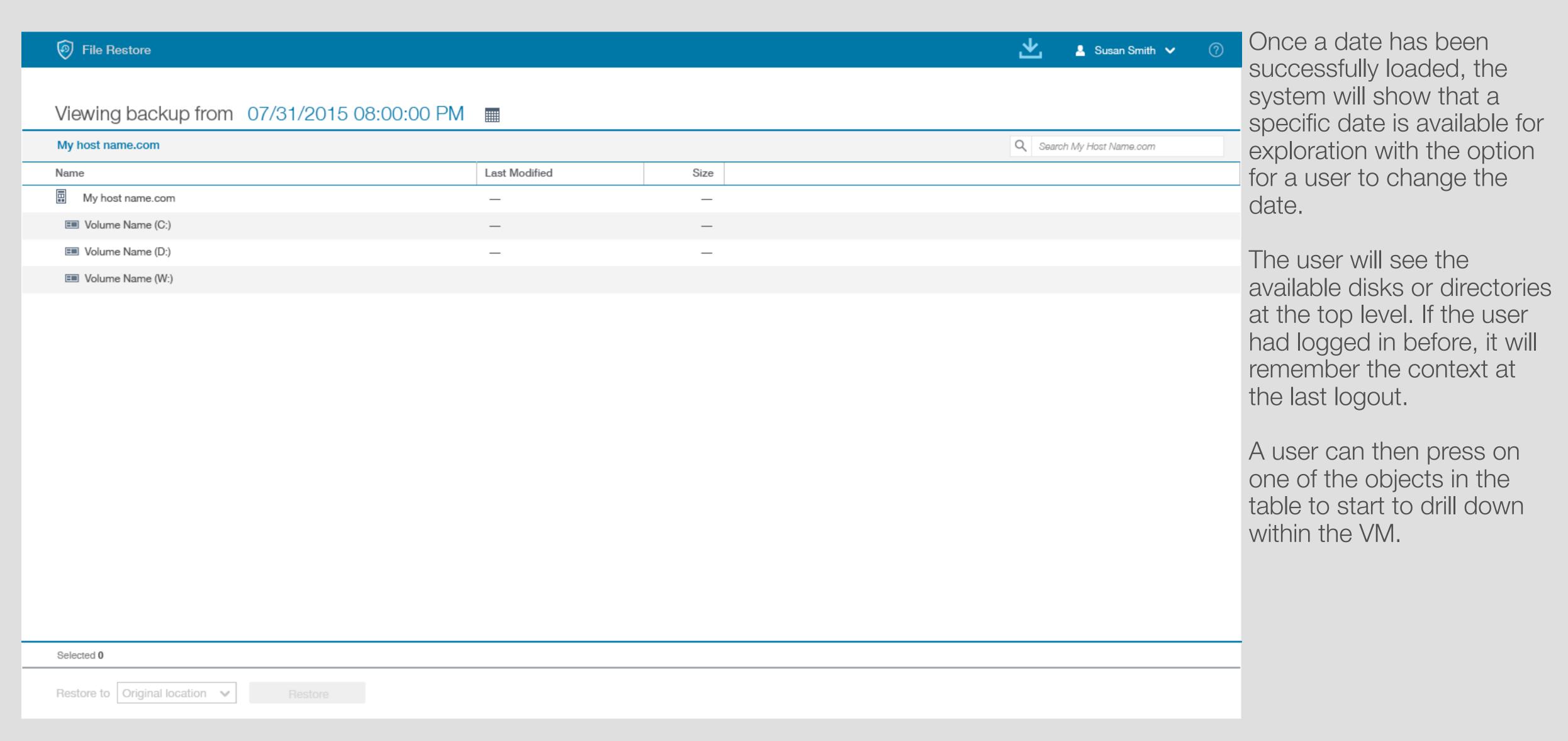
### Initiating a Restore: Loading backup



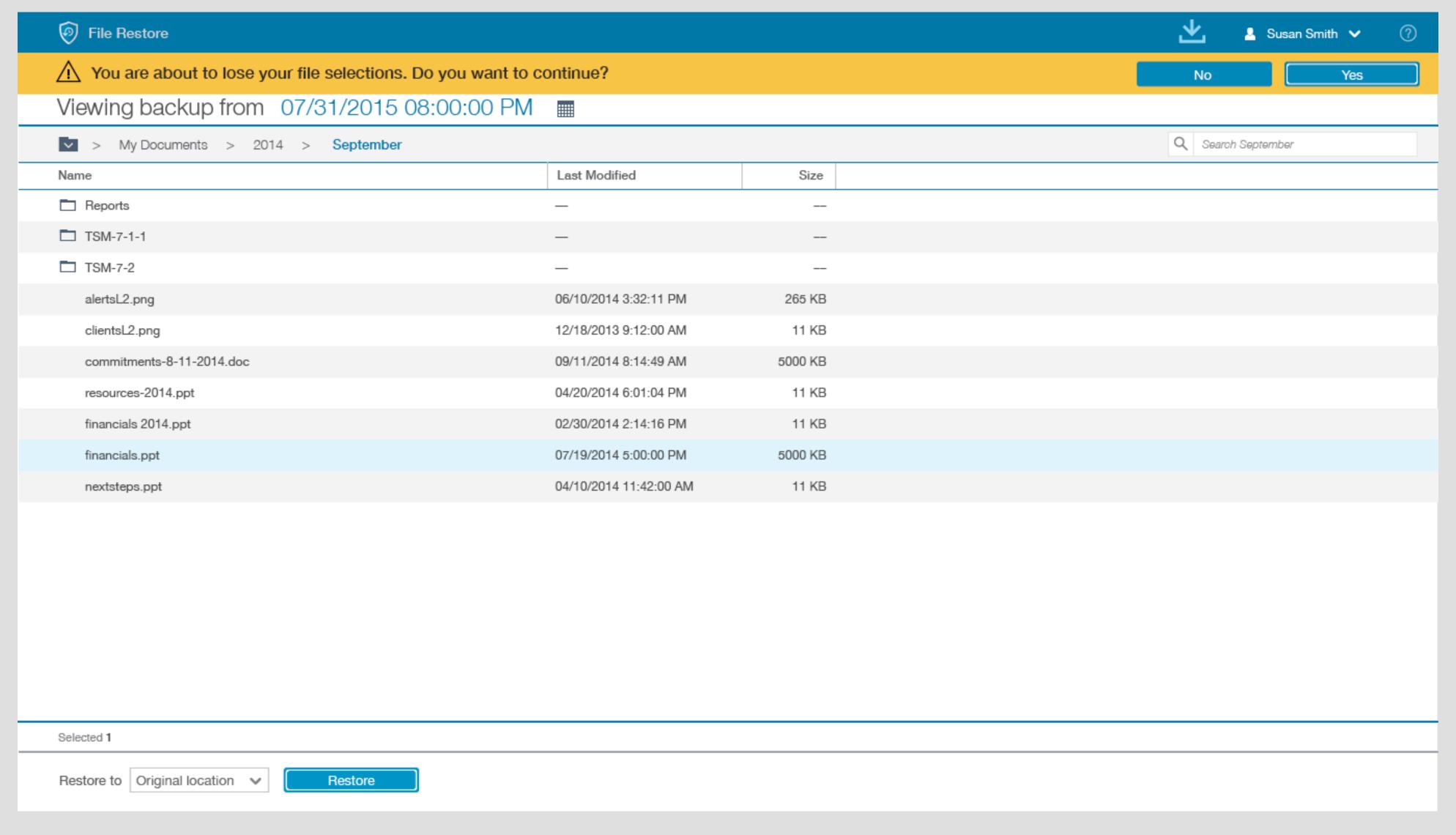
Once a date and time has been selected, the system will mount and provide a user with system feedback.

Depending on size of backup and network, it may take a few minutes to make the call to the system to fetch the selected backup.

# Initiating a Restore: Mounted point

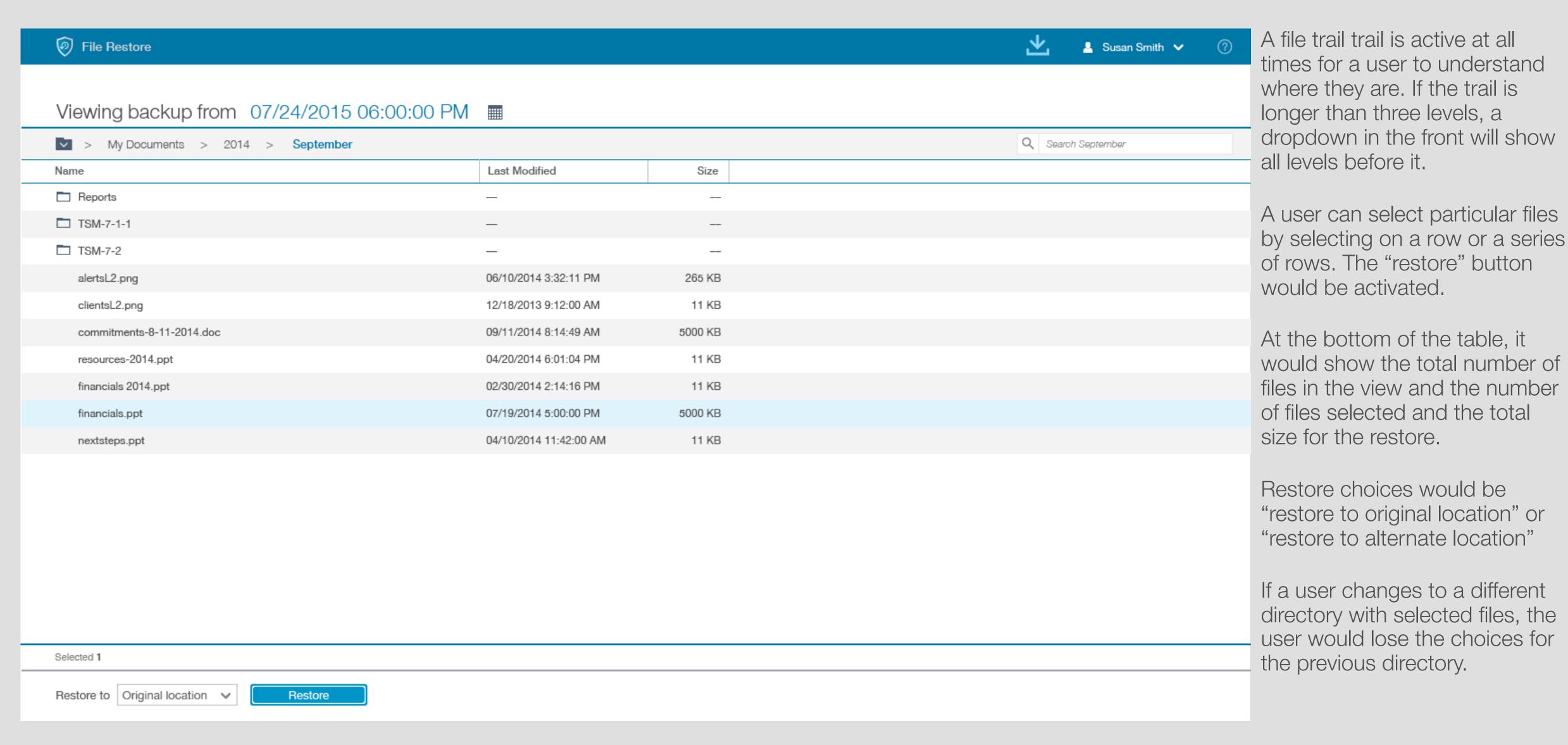


# Initiating a Restore: System Messages

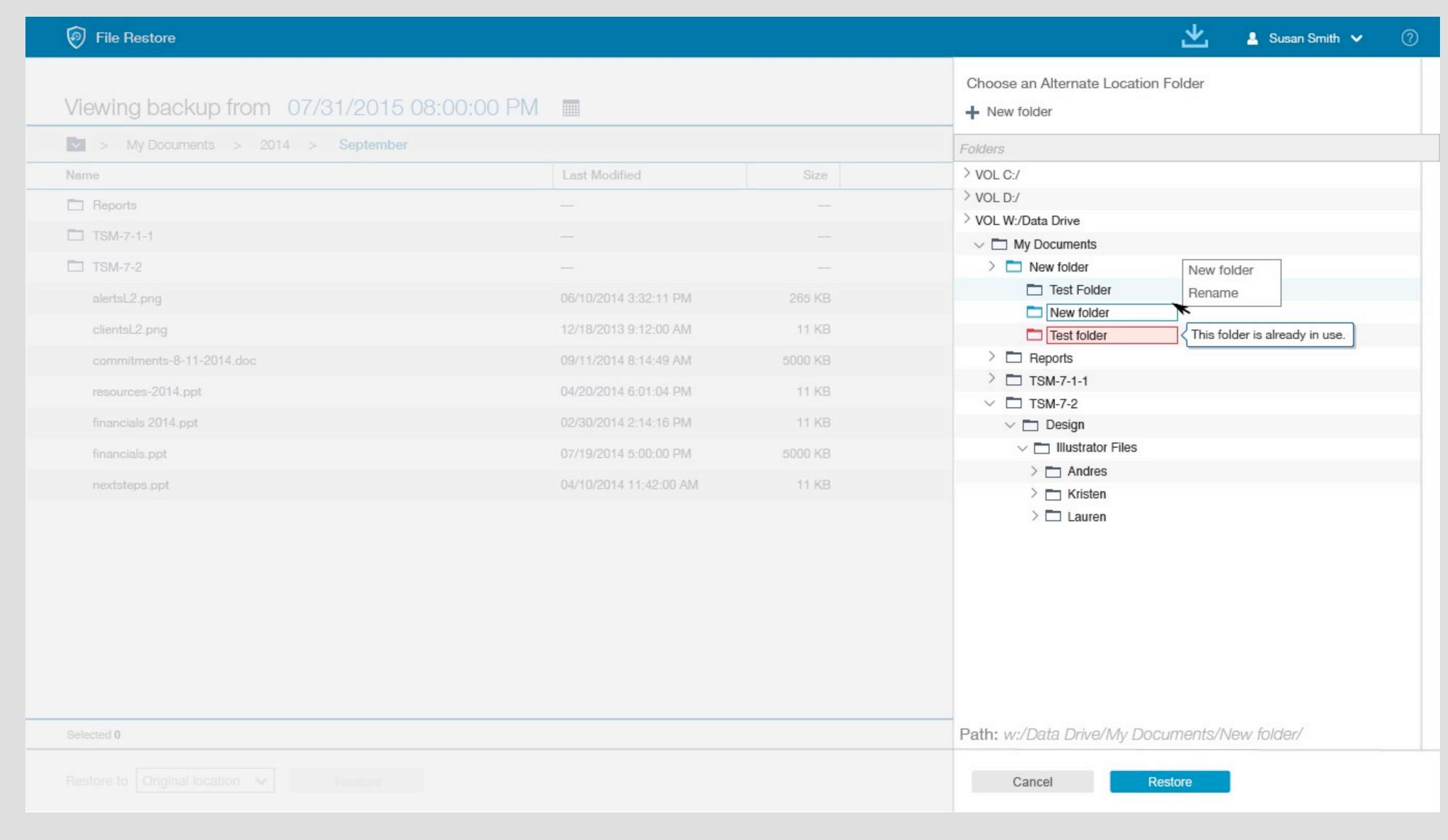


Most system messages will appear below the main product banner as either dismissible informational message (blue), a nondismissible warning message (yellow), or nondismissible a critical message (red)

# Initiating a Restore: Selecting & Restoring



#### Initiating a Restore: Restoring to alternate location

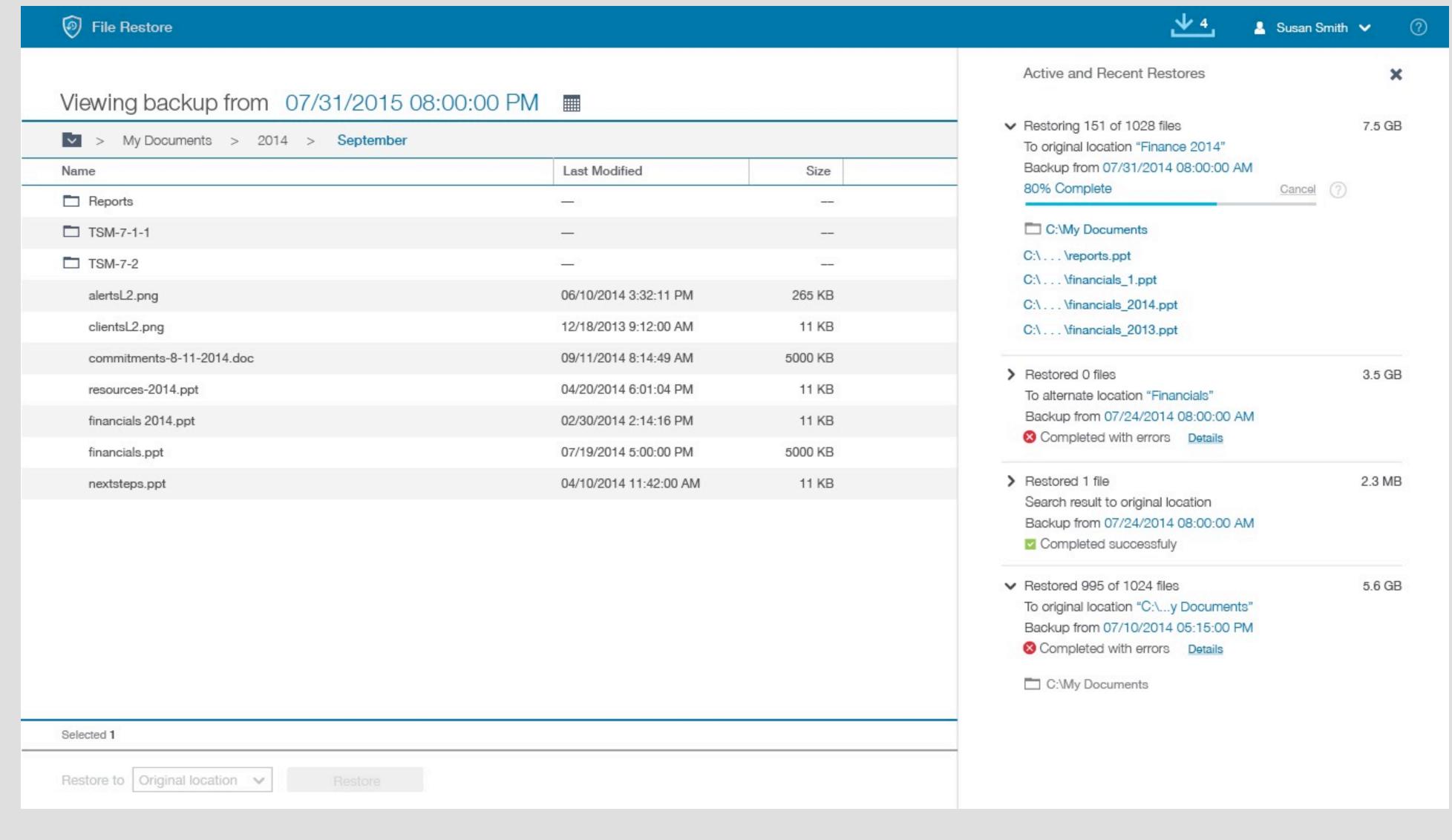


If a user changes the restore to a custom location, a drawer would open on the right and a workspace would allow a user to navigate the top level directories and subdirectories.

A user can add a new directory as the target for a restore.

Directories will not be created until a restore is active. Any new directories created that have no files would not be created.

#### Initiating a Restore: Restore Drawer



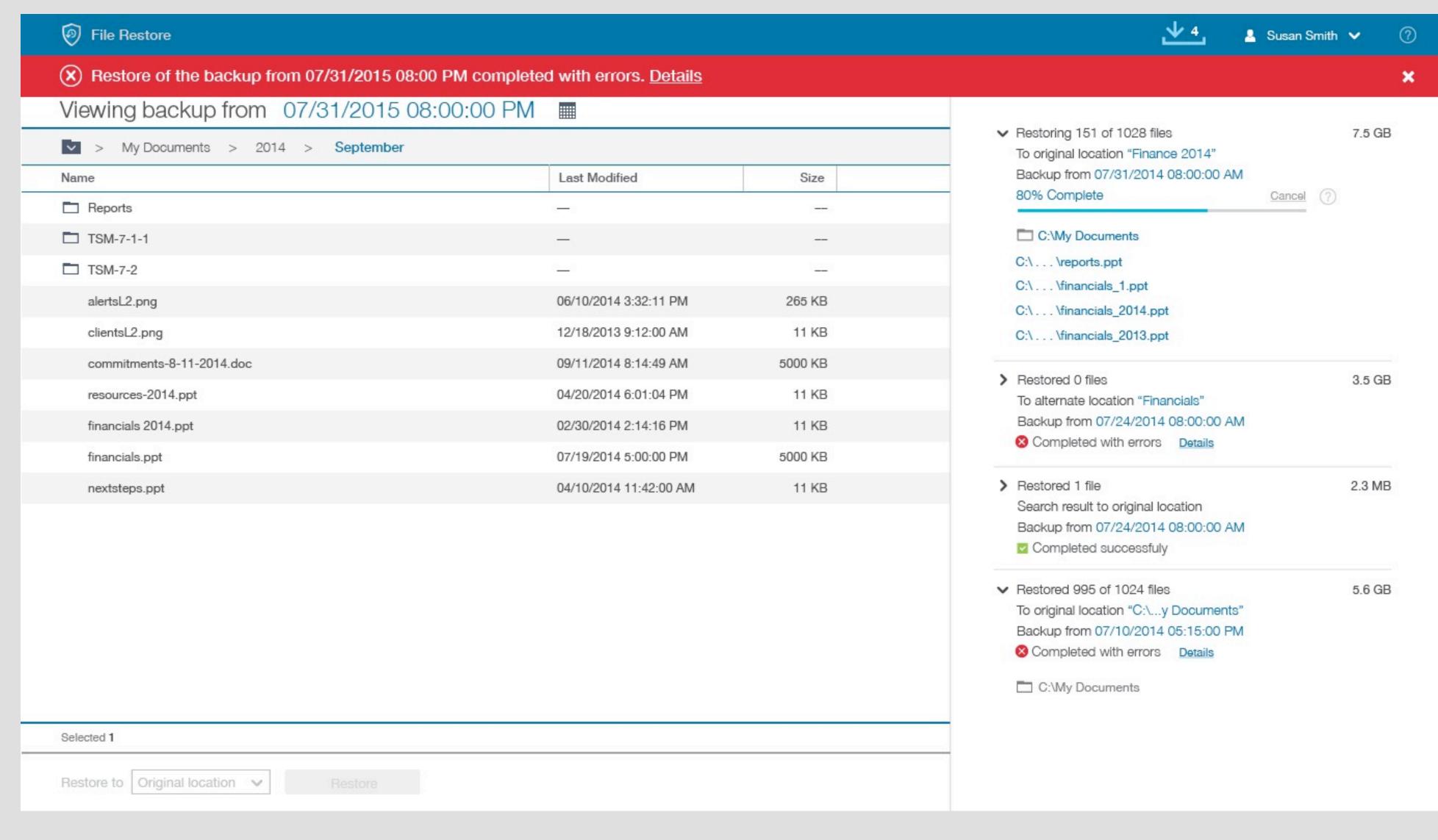
When a restore is in progress, the restore icon at the top will flash a few times. The restore drawer would appear.

Restores are listed in submission order. If there are more restores, than vertical space, a scroll bar would appear,

A user can continue to do additional restores with the restore drawer open, or they can manually close it.

After 7 days this area will reset.

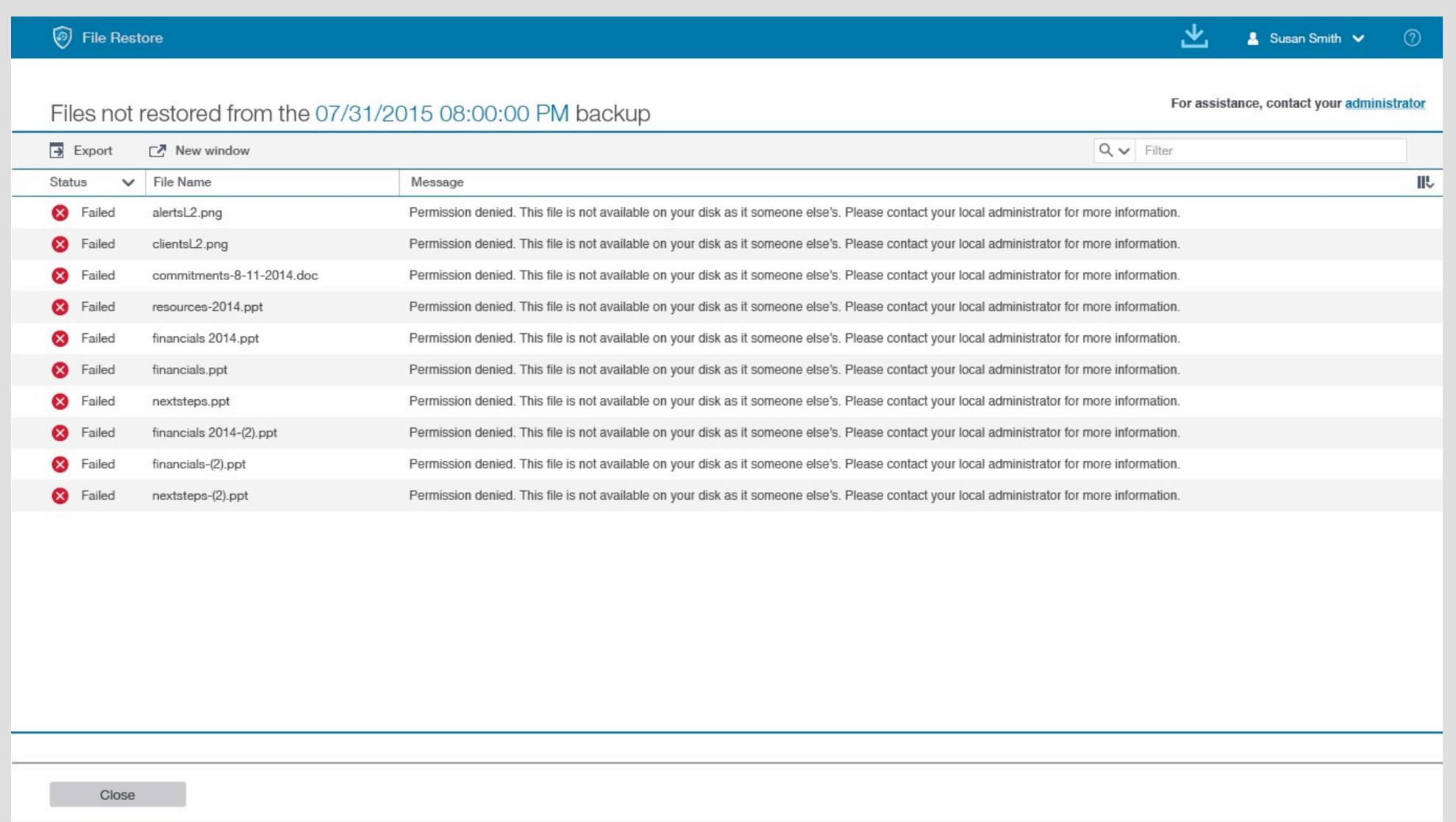
#### Initiating a Restore: If there is an restore file error



Most restores should be successful. In case a file has been skipped or failed, File Restore will offer a "Details" link to warnings and errors:

- As a error message with a link to details
- As a link next to the errors message in the active/ recent restores drawer

#### Restore Errors: View failed and skipped files



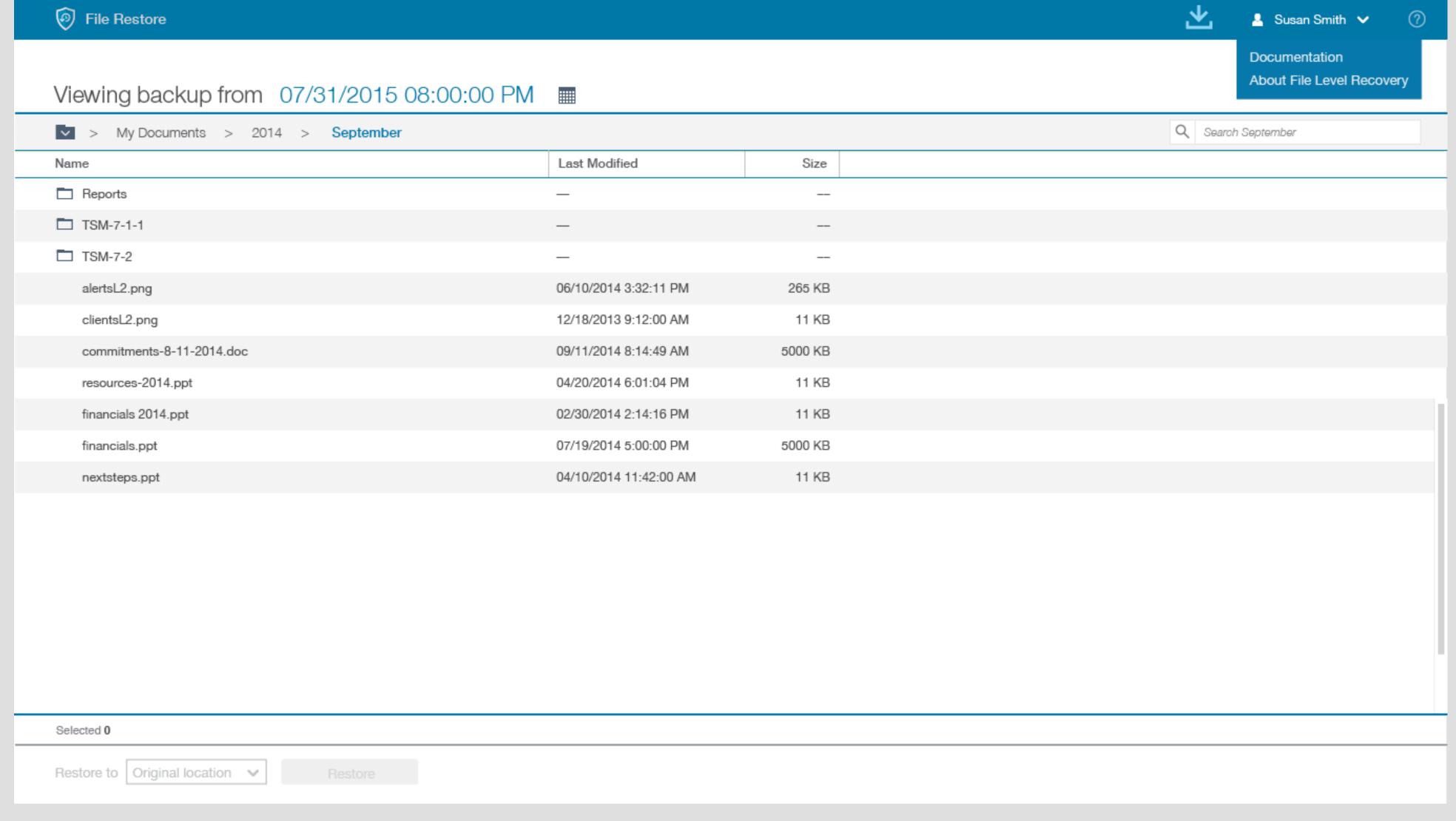
The error report drawer will list all failed files.

This report can be exported to send to help desk or a user can open it up in a new window.

If a user clicks on "contact your administrator" it will open the "About File Restore" modal and any administrative information listed will be shared with the user.

If a user closes the report workspace, it will take the user back to the active/recent restores drawer.

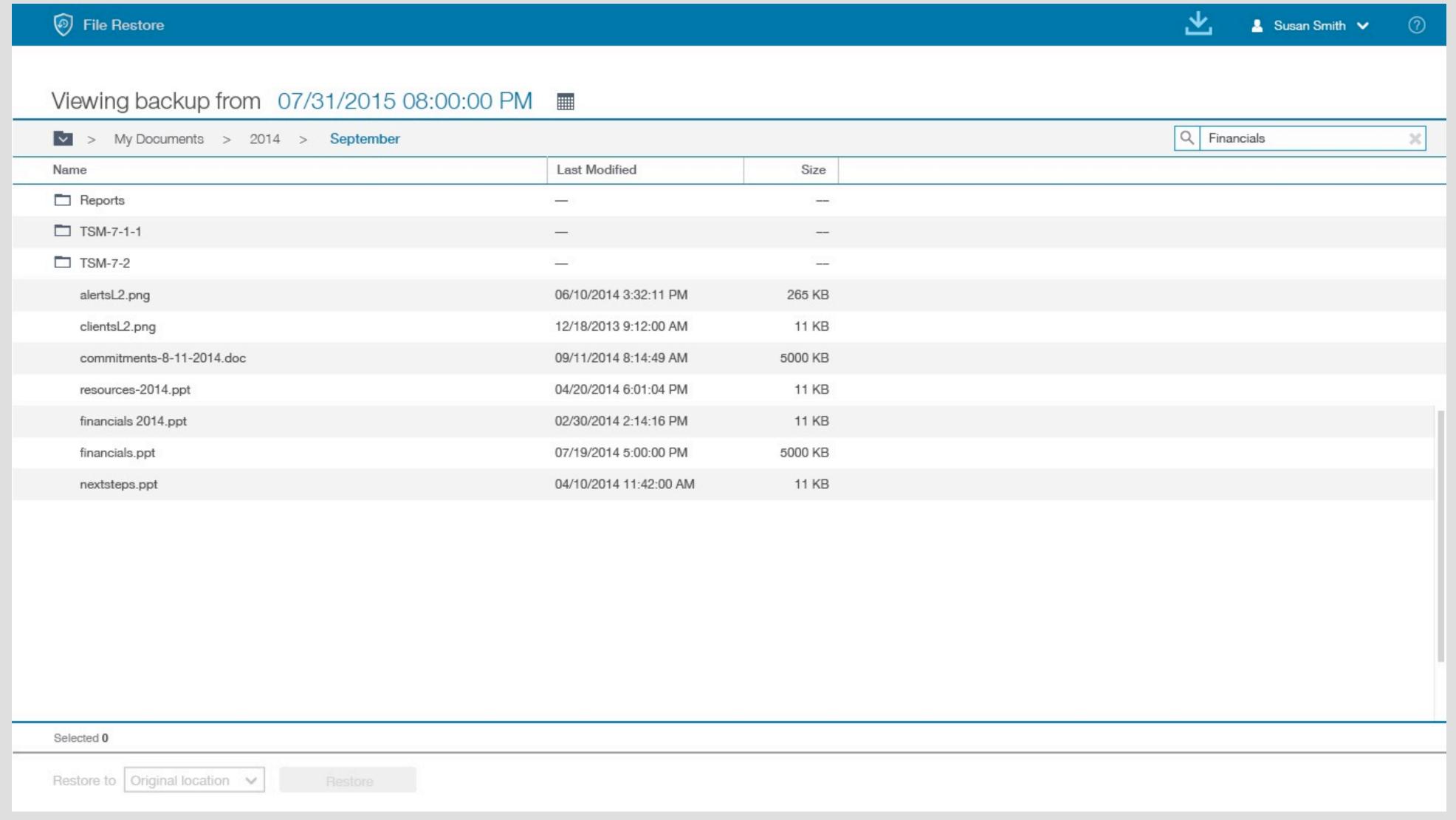
### Initiating a Restore: Log Out



Since File Restore is a webbased application, a user may "close" a session by:

- closing the window, but the session will remain active for 7 days
- "Log Out" to close the session and system will clean up

### Search: Search query

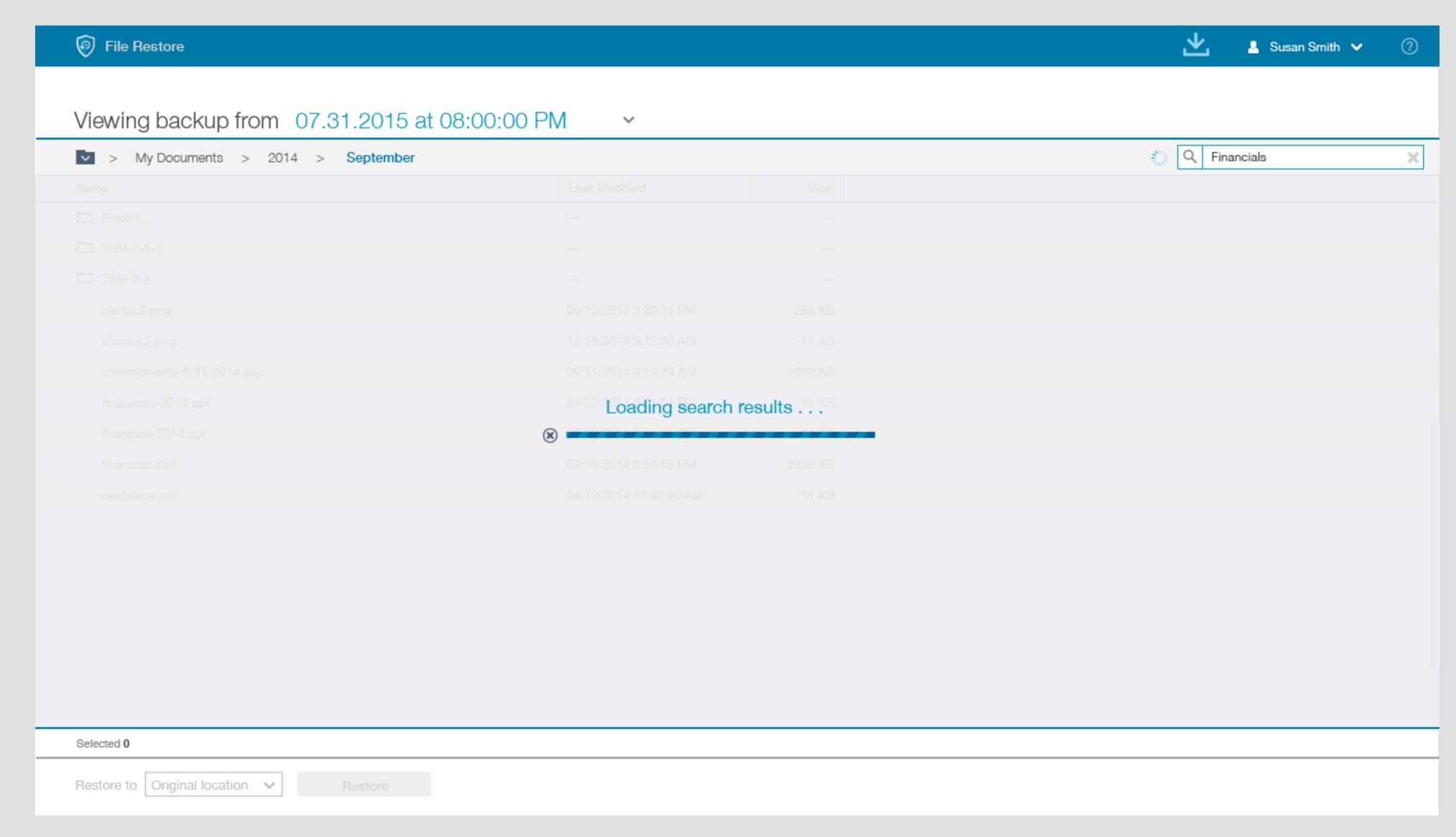


When a user selects on a particular directory or sub directory, the search box will show the breadcrumb trail to provide context that they are searching in the context of a chosen directory.

A search can start at a directory, or a higher level directory, or choose a volume, or choose a search on main node (cross volume search). It will not search across recovery points.

A user can put in a search term over that trail – in this case, they typed in "financials."

### Search: Search processing



#### Transitioning to Build



My Spaces > Tivoli Storage Manager Operations Center > TSM VE 7.1.1 & 7.2 Clients > Design - TSM VE Clients → VE Products and Tools → 7.2 File Level Recovery → FLR Epics → Epic 1 : Susan signs into FLR



Show Talk

KALLISH, ADAM R. ▼ 🖪 🔼

Stop Watching





<u>Edit</u>



#### TSM VE 7.1.1 & 7.2 Clients

- Release Blueprint TSM VE Clients
- Design TSM VE Clients
  - Discover and Envision
  - VE Products and Tools
    - ▼ 7.2 File Level Recovery
      - FLR Build
      - FLR Context
      - ▼ FLR Epics

Epic 0 : Brad (TSM Admin) installs and configures the machine that is hosting the liberty profile

Epic 1 : Susan signs into FLR

Epic 2: Recovery Point Selection

Epic 3: Volume/Directory/F Selection

- FLR Journey Maps
- FLR UX

Playbacks to TSM

#### Epic 1: Susan signs into FLR

Added by KALLISH, ADAM R., last edited by KALLISH, ADAM R. on Sep 09, 2014 (view change)

"Susan, Janice, and Bob should be able to login and get confirmation that they are who they are and can successfully connect to a VM host"

- put Susan, Janice, and Bob in the same context
- no model for multiple VMs
- The system analyzes Susan when she loads login page
- if it is shorter than 8 hours, Susan is in the same context as the previous login (back end session)
- if it is longer than 8 hours, it is considered a new session (no context)
- Fields
- host name
- when I log into a remote system, a user would put in domain name/user (windows), user name (Linux)
- password
- · Susan is sitting on her own VM and is doing restore
- the host and the VM name has nothing in common
- Susan does not know her VM name. After the host name, the system interrogates the host name and connects it to Susan
- On the backend we need to map host to VM on vCenter

#### Succeeded

- Step 1 : Go to vCenter and ask if it the host name matches something on the VM on the vCenter (yes/no)
- Step 2 : If yes, verify the credentials by signing onto the VM

### Transitioning to Build

The team has been preparing for build by activating RTC, writing epics and will be creating UX specifications in the blueprint. Sprints start in late September.

We will continue to engage with the client customer council, and an EAP focused on File Level Recovery in providing feedback on File Level Recovery build progress.

#### We identified coordinating legacy tools – over time

Blue = individual file/data owner + help desk **Green = Client Administrators** 

snap indexing

Red = TSM Administrator

#### Common Tools

NextGen Client Tool starting with File Level Recovery (individual file/data owner, help desk)

self-service portal

Backup Archive Tool (individual file/data owner, help desk)

improved install flow

TSM4 VE Stand-Alone Tool (backup & VM administrator, help desk)

#### TSM Operations Center Tool (backup administrator)

install/config

• logs

- new client config
- redrive backups
   include/exclude

#### **Embedded Tools**

vSphere Extension Tool (vm administrator)

recover

- status
- mount
- reportingattach

Other Mail, DB & ERP Tools (client administrator)

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# Thank You

